

ALL-NEW KUGA



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Go Further



The smarter way to get there

Inspiring a sense of freedom and adventure, the All-New **KUGA** is powerful yet fuel efficient for the most rewarding drive. Incorporating an array of purposeful technologies, it keeps you connected and in control, taking any change in your plans or the road effortlessly in its stride.





Ford SYNC™

SYNC™ is one of the most exciting in-car technologies Ford offers. It keeps you connected to your world by letting you operate your phone and digital music player using simple voice commands. SYNC™ is listening and ready to do what you tell it to. Call family and friends just by saying their name. Answer incoming calls. SYNC™ will even read out incoming text messages*. Plug in your music player or USB drive and play your music the way you always do. Ask to hear a specific artist, album or track. Turn on shuffle. All while your hands stay safely on the steering wheel and your eyes on the road.

*Text messaging feature is phone dependent. Visit ford.co.za/sync to check device compatibility.

Easy driving

Wherever your travels take you, the All-New **KUGA** delivers smart and effortless adventure with exciting technology you never want to be without.



Intelligent Access Push-button start

You don't need to have the key in your hand to start the Kuga, or even unlock it. As long as you have your key fob with you, your car will unlock. Once you're inside, simply put your foot on the brake, press the start button and go.

*Smart keyless entry standard on Titanium models only.



Active Park Assist

First it helps you find a parking spot that's just the right fit. Then it virtually parallel parks itself. Put the car into gear, take your hands off the wheel and watch it perfectly steer itself into your parking space. All you have to do is work the accelerator and brakes.

*Available as part of the Driver Assistance Pack. Features cannot be purchased separately.



Hands-free Tailgate

Only a Kuga gives you a tailgate that opens (and closes) with a wave of your foot under the bumper. Because chances are, if you're putting things in the back you've probably got your hands full. It even adjusts to the height of your garage.

* Hands-free tailgate standard on Titanium models only.



Space that works for you

The spacious All-New Kuga becomes even roomier when you fold down the 60/40 split rear seats. Fold-down one seat to fit those extra pieces of luggage and still have room for passengers. Fold both seats flat to carry a bigger load in the very sizeable 1,653 litres of space. There's even a hidden compartment for valuables.

Working the space

A place for every thing. Every thing in its place. The All-New KUGA makes sure you can drive without clutter at your feet or on your seats.



Adjustable load floor

Lower the floor to make the storage space deeper, or raise it with the rear seats folded down to create a flat load floor.



Let the sun shine in

Full-length glass Panoramic Vista Sunroof roof offers a bright and airy drive – plus plenty of fresh air too, thanks to its electrically operated sliding action. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when you need it.

* Optional on Titanium Styling Pack. Features cannot be purchased separately.



Ready for anything

Make the most of the terrain around you. The **KUGA's** All-Wheel Drive and streamlined power and efficiency lets you take whatever your day serves up to you, with confidence.



Traction where you need it

This isn't just any AWD. Every 16 milliseconds the Kuga adjusts which wheels get torque, so your cornering and traction is always at an optimum. Rain, hail, snow or shine. In all sorts of road conditions. But this isn't the only technology working to keep you effortlessly connected to the road. Torque Vectoring Control automatically transfers torque to the wheels with the most grip. The front end hugs the inside of every bend for superb handling, virtually eliminating under-steering.



Torque adjusts 62.5 times a second

The All-New Kuga's Intelligent AWD monitors each wheel and increases or decreases the amount of torque to optimise grip and handling in all conditions. A display in your instrument panel lets you see how the system is performing, by giving you a graphic illustration of the power distribution between all four wheels.

Pulling power

With up to 1,500 kg of maximum towing capacity (depending on engine selected), the All-New Kuga serves up substantial pulling power that is ever mindful of safety. An array of built-in safety features such as Hill Launch Assist and Trailer Sway Control keeps you and your trailer secure, so that you can enjoy the journey from start to finish

*Accessory tow bar is available from your Ford Dealer.





Electric power-assisted steering (EPAS)

The Kuga's electric power-assisted steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, the motor is inactive, saving power and fuel.

EcoBoost and TDCi engines

The All-New Kuga's EcoBoost and Turbo-diesel engines have been praised for their refinement, responsiveness and efficiency - with spirited performance.

Smart Regenerative Charging

Saves fuel where possible by charging the battery only when you're not pressing the accelerator pedal.



Auto-Stop/Start

Even if you could improve your fuel economy by 4% to 10%, could you really be bothered turning your engine off every time you come to a standstill at lights or in traffic? Of course not. So the Kuga does it for you – automatically. (Only available on EcoBoost manual models)



Ford EcoMode driver information system

This smart software monitors your driving style and displays its impact on the car's fuel economy. Floor the throttle and you'll receive a low score; drive efficiently and you'll be rewarded with a high score – and reduced running costs.

Ready for anything

The more time we can put between you and your next visit to the fuel pump the better. The fuel-saving technology in the All-New **KUGA** is designed to help lower your cost of ownership. All without the slightest compromise in style and performance.



Power and fuel efficiency, without compromise

EcoBoost engine technology turns traditional petrol engine thinking on its head. Its advanced combination of direct injection and turbocharging delivers small engine fuel economy and big engine power in one - so you don't have to compromise on either.



Feel the power, not the shift

Two types of engine. Two types of automatic transmission. Make the most of the EcoBoost's responsiveness with the 6-speed Ford SelectShift. Switch to 'manual mode' and you can work through the gears - without the clutch. The TDCi diesel with Ford PowerShift delivers the perfect combination of manual fuel efficiency and the ease of an automatic, selecting the next gear at precisely the right moment so gear changes are effortless, with no disruption to power.

Ford Technology

- Ford EcoBoost's innovative petrol engine technology
- 6-speed SelectShift automatic transmission with manual mode option
- Ford Duratorq TDCi advanced diesel
- Ford PowerShift automatic transmission
- Auto-Stop/Start
- Active Grille Shutter
- Electric power-assisted steering (EPAS)
- Ford EcoMode driver information system
- Sleek aerodynamic design
- Smart Regenerative Charging
- Shift Indicator



Extra levels of protection

The All-New KUGA's highly advanced technology provides you with the very best levels of protection. And helps make your life simpler and stress-free too.



Intelligent Protection System (IPS)¹⁾

All new Kuga's advanced Intelligent Protection System (IPS)¹⁾ uses a range of sophisticated technologies that are designed to help protect you including an ultra-high strength steel safety cage¹⁾, Electronic Stability Programme (ESP) and front and curtain airbags¹⁾.

The All-New Kuga IPS¹⁾ includes:

1. Driver's and front passenger's airbags²
2. Driver's and front passenger's side impact airbags
3. Side curtain airbags for front and rear seats
4. Driver's inflatable knee airbag
5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
6. Robust computer-optimised body structure with ultra-rigid safety cell¹⁾ and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
8. Anti-submarining seat bases
9. ISOFIX fixing points for child seats on rear outer seats
10. Electronic Stability Programme (ESP) with anti-lock brakes (ABS), Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)
11. Emergency Brake Warning – automatic flashing of brake lights under heavy braking
12. Optional Active City Stop

Adaptive Cruise Control*

You set the pace. Adaptive Cruise Control will automatically adjust your speed if the car in front of you slows down. Forward Alert triggers an audio and visual warning when it detects risk of a forward-collision, while the Emergency Brake Assist¹ simultaneously readies the brakes to execute full braking performance.

*Available as part of the Driver Assistance Pack. Features cannot be purchased separately.

Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the second-row seats.

1. Designed to operate at speeds above 10 km/h.
2. Front passenger's airbag deactivation switch is available as a Dealer-fitted option.
3. Uses sensors. Designed to operate at speeds below 30 km/h.
4. Uses sensors. Operates at speeds over 65 km/h on multi-lane roads with clearly visible lane markings.



BLIS® (Blind Spot Information System)*

If another vehicle is in your blind spot when changing lanes, the Blind Spot Information System alerts you with a discreet warning light built into the driver and passenger doors' side mirrors.

*Available as part of the Driver Assistance Pack. Features cannot be purchased separately.



Active City Stop*

When traffic is crawling along, it can be easy to miss someone suddenly stopping. In speeds under 30 km/h, Active City Stop detects if the car ahead has unexpectedly stopped and automatically applies the brakes.

*Available as part of the Driver Assistance Pack. Features cannot be purchased separately.



Curve Control and RSC* (Roll Stability Control)

Enter a curve too quickly and the All-New Kuga automatically reduces speed and selectively applies braking across all wheels to maintain control and grip. It also reduces your speed, automatically, if it senses that your vehicle is in danger of rolling over.

*Standard on Titanium model. Features cannot be purchased separately.



Lane Departure Warning with Lane Keeping Aid*

If you begin to drift towards the next lane, as you approach the road markings, your steering wheel will vibrate to let you know, if your indicator is not on. Steering torque is also applied back toward the lane you were in to help remind you that you need to move back. Visual warnings also appear in the instrument panel.

*Available as part of the Driver Assistance Pack. Features cannot be purchased separately.

Colour and trim

Complementing the All-New **KUGA's** stylish design and satisfying your personal taste is a range of attractive metallic and solid colours.



Frozen White
(Solid)



Blazer Blue
(Solid)



Ginger Ale
(Metallic*)



Burnished Glow
(Metallic*)



Moondust Silver
(Metallic*)



Ink Blue
(Metallic*)



Sterling Grey
(Metallic*)



Ice White
(Metallic*)



Panther Black
(Metallic*)

*Metallic body colours are optional, at extra cost.

Wheels



17" Alloy wheels - 235/55 R17
Standard on Ambiente



17" Alloy wheels - 235/55 R17
Standard on Trend



18" Alloy wheels - 235/50 R18
Standard on Titanium and
available as an option on Trend



19" Alloy wheels - 235/45 R19
Only available with the
Titanium Styling Pack.

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	1.6 EcoBoost AMBIENTE FWD	1.6 EcoBoost TREND FWD	1.6 EcoBoost TREND AWD	2.0 TDCi TREND AWD	1.6 EcoBoost TITANIUM AWD	2.0 TDCi TITANIUM AWD
ENGINE						
Engine type	Inline four cylinder turbo petrol, transverse	Inline four cylinder turbo petrol, transverse	Inline four cylinder turbo petrol, transverse	Inline four cylinder turbo diesel, transverse	Inline four cylinder turbo petrol, transverse	Inline four cylinder turbo diesel, transverse
Engine capacity (cc)	1597	1597	1597	1997	1597	1997
Compression ratio	10.0:1	10.0:1	10.0:1	16.0:1	10.0:1	16.0:1
Bore (mm) / Stroke (mm)	79.015/ 81.4	79.015/ 81.4	79.015/ 81.4	85 / 88	79.015/ 81.4	85 / 88
Power (kW @ rpm)	110 @ 5700	110 @ 5700	134 @ 5700	120 @ 3750	134 @ 5700	120 @ 3750
Torque (Nm @ rpm)	240 @ 1600 - 4000	240 @ 1600 - 4000	240 @ 1600 - 4000	340 @ 2000 - 3250	240 @ 1600 - 4000	340 @ 2000 - 3250
Auto-Stop /Start	std	std	-	-	-	-
Smart Regenerative Charging	std	std	std	std	std	std
TRANSMISSION						
Drive wheels	FWD	FWD	Intelligent AWD	Intelligent AWD	Intelligent AWD	Intelligent AWD
Type	6-speed manual	6-speed manual	6-Speed Auto with SelectShift	6-Speed PowerShift Auto with SelectShift	6-Speed Auto with SelectShift	6-Speed PowerShift Auto with SelectShift
WHEELS AND TYRES						
Wheels and Tyres (incl. Locking wheel nuts)	17" Alloy (235/55 R17)	17" Alloy (235/55 R17)	17" Alloy (235/55 R17)	17" Alloy (235/55 R17)	18" Alloy (235/50 R18) Option - 19" Alloy (235/45 R19)	18" Alloy (235/50 R18) Option - 19" Alloy (235/45 R19)
Spare wheel - Mini (T155/70 R17 110M)	std	std	std	std	std	std
STEERING						
Electric Power-assisted Steering (EPAS)	std	std	std	std	std	std
Tilt and telescopic (Rake & Reach) adjustable steering wheel	std	std	std	std	std	std
PERFORMANCE AND ECONOMY						
Acceleration 0-100km/h	9.7 sec	9.7 sec	9.7 sec	10.4 sec	9.7 sec	10.4 sec
Top Speed (km/h)	195	195	200	196	200	196
Combined fuel consumption ℓ / 100km	6.6	6.6	7.7	6.2	7.7	6.2
CO2 Emissions (g/km)	154	154	179	162	179	162
SUSPENSION						
Front Independent MacPherson struts	std	std	std	std	std	std
Rear Independent multi-link rear control blade	std	std	std	std	std	std
BRAKES						
Front - Ventilated disc	std	std	std	std	std	std
Rear -Solid disc	std	std	std	std	std	std
DIMENSIONS						
Length (mm)	4524	4524	4524	4524	4524	4524
Width excl. mirrors (mm)	1838	1838	1838	1838	1838	1838
Height incl. roof rails (mm)	1745	1745	1744	1744	1744	1744
Ground clearance (mm) - empty / laden to max rear axle load	197.2 / 123.9	197.2 / 123.9	198 / 147.1	192.9 / 150.8	198 / 147.1	192.9 / 150.8
Luggage volume (ℓ): Rear seatback up / Rear seatback folded	456/1653	456/1653	456/1653	456/1653	456/1653	456/1653
Fuel tank capacity (ℓ)	60	60	60	60	60	60
Maximum towing mass (kg)	1500	1500	1200	1500	1200	1500
SAFETY AND SECURITY						
Dual front, side and curtain airbags and driver knee airbag	std	std	std	std	std	std
ABS with Electronic Brake Distribution and Emergency Brake Assist	std	std	std	std	std	std
ESP with Traction control	std	std	std	std	std	std
Trailer Stability function	std	std	std	std	std	std
Hill Launch Assist	std	std	std	std	std	std
Roll Stability Control (RSC)	-	-	-	-	std	std
Rear parking sensors with audio warning	-	std	std	std	std	std
Active Park Assist includes Front Parking sensors and Park Slot Measurement System	-	-	-	-	opt ¹	opt ¹
Blind Spot detection system (BLIS)	-	-	-	-	opt ¹	opt ¹
Lane Departure Warning with Lane Keeping Aid	-	-	-	-	opt ¹	opt ¹
Active City Stop	-	-	-	-	opt ¹	opt ¹
Interior mirror - auto dimming	-	-	-	-	std	std
Engine immobiliser - EPATS system	std	std	std	std	std	std
Remote central locking	std	std	std	std	-	-
Halogen headlamps	std	std	std	std	-	-
Bi-Xenon HID headlamps	-	-	-	-	std	std
Daytime Running Lights - LED	-	-	-	-	std	std
LED tail lamps	-	-	-	-	std	std
Front & rear fog lamps	std	std	std	std	std	std
Manual "Follow me home" headlamp feature	std	std	std	std	-	-
Auto "Follow me home" headlamp feature	-	-	-	-	std	std



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	1.6 EcoBoost AMBIENTE FWD	1.6 EcoBoost TREND FWD	1.6 EcoBoost TREND AWD	2.0 TDCi TREND AWD	1.6 EcoBoost TITANIUM AWD	2.0 TDCi TITANIUM AWD
SAFETY AND SECURITY CONT.						
Headlamp jet wash	-	-	-	-	std	std
Auto headlamp - on/off	-	-	-	-	std	std
Auto High Beam control	-	-	-	-	std	std
Auto headlamp levelling	-	-	-	-	std	std
Static cornering lights	-	-	-	-	std	std
Privacy glass	std	std	std	std	std	std
Power windows - one touch up/down with global open/close	std	std	std	std	std	std
Privacy glass - tinted windows	std	std	std	std	std	std
Front wipers - auto adjustment with rain sensor	-	-	-	-	std	std
ISOFIX childseat anchors (x2)	std	std	std	std	std	std
Front & rear fog lamps	std	std	std	std	std	std
EXTERIOR						
Roof rails - silver	std	std	std	std	std	std
Power adjustable, heated mirrors with side indicator	std	-	-	-	-	-
Power adjustable, heated mirrors with side indicator. Auto fold (on locking) with approach light (puddle lamps)	-	std	std	std	std	std
LED tail lamps	-	-	-	-	std	std
Dual tailpipes - stainless steel finish	std	std	std	std	std	std
Hands-free power liftgate	-	-	-	-	std	std
Ford EasyFuel Capless refuelling system	std	std	std	std	std	std
COMFORT AND CONVENIENCE						
Power opening Panoramic Vista Sunroof with auto sunblind	-	-	-	-	opt ²	opt ²
Ford Power Start button - keyless start	std	std	std	std	std	std
Air conditioner: Semi-Automatic	std	-	-	-	-	-
Dual Electronic Air Temperature Control (DEATC)	-	std	std	std	std	std
Cruise Control with ASLD (Speed Limiter)	std	std	std	std	std	std
Adaptive Cruise Control with Collision Mitigation	-	-	-	-	opt ¹	opt ¹
12V Powerpoint - front and rear - boot	std	std	std	std	std	std
230V/150W Power Converter	std	std	std	std	std	std
Digital compass	std	std	std	std	std	std
Trip computer including EcoMode, Shift Indicator and Seatbelt warning with Seatbelt minder	std	std	std	std	std	std
Ambient light with multicolour LED's	-	-	-	-	std	std
Intelligent Keyless Access with Push-button start	-	-	-	-	std	std
ICE - IN CAR ENTERTAINMENT						
Ford Audio system with 6 speakers; 3.5" dot matrix screen	std	-	-	-	-	-
Sony audio with 9 speakers; 4.2" TFT colour screen	-	std	std	std	std	std
Ford SYNC™ with Bluetooth and Voice Control	std	std	std	std	std	std
Auxiliary input and USB port	std	std	std	std	std	std
Steering wheel mounted audio controls	std	std	std	std	std	std
SEATING						
Sporty cloth seats	std	-	-	-	-	-
Sport leather seats	-	std	std	std	std	std
6-way manual adjustable driver seat	std	-	-	-	-	-
10-way power adjustable driver seat	-	std	std	std	std	std
Heated front seat warmers	-	std	std	std	std	std
Seatback mounted tray tables	-	std	std	std	std	std
Rear seat centre armrest with cupholders	std	std	std	std	std	std
Rear seat recliner (manual)	std	std	std	std	std	std
60/40 split rear seats that fold 100% flat	std	std	std	std	std	std
Storage compartments under rear seats	std	std	std	std	std	std
Warranty and Service						
Service intervals	20 000km	20 000km	20 000km	15 000km	20 000km	15 000km
Comprehensive Warranty	4 yr/120 000km	4yr/120 000 km	4 yr/120 000km	4yr/120 000 km	4 yr/120 000km	4yr/120 000 km
Service Plan	4 yr/80 000km	4 yr/80 000km	4 yr/80 000km	5 yr/90 000km	4 yr/80 000km	5 yr/90 000km
Roadside Assistance	3 yr/unlimited km	3 yr/unlimited km	3 yr/unlimited km	3 yr/unlimited km	3 yr/unlimited km	3 yr/unlimited km
Corrosion Warranty	5 yr/unlimited km	5 yr/unlimited km	5 yr/unlimited km	5 yr/unlimited km	5 yr/unlimited km	5 yr/unlimited km

* Options (opt) mentioned in specification sheet are available as part of the Driver Assistance Pack and the Styling Pack.

Option 1 - Driver Assistance Pack comprises of Active City Stop with Low speed collision mitigation, Adaptive Cruise Control, Active Park Assist, Lane Keeping Aid and Blind Spot Information System. Features may not be purchase separately.

Option 2 - Styling Pack comprises of Power opening panoramic roof, 19" Alloy wheels and Mud flaps. Features may not be purchased separately.

Fuel economy and emission figures obtained from controlled tests in Europe (NEDC combined cycle). Note that the actual fuel consumption and emission will depend on many factors including your driving habits, prevailing conditions and your vehicles equipment, condition and use.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specification either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers.

Ford Protect

Service Plan – The ALL-NEW KUGA comes standard with a 4yr/80 000km Service Plan on all EcoBoost derivatives and a 5yr/90 000km Service Plan on all TDCi derivatives, which covers all scheduled servicing except friction materials i.e brake pads and wiper blades.

Ford may subject to all applicable laws, discontinue or change features and other specifications either temporarily or permanently, which changes will be communicated to the Ford Dealer Network.

Consult the vehicle handbook, www.ford.co.za or your nearest Ford dealer for more information regarding Ford Protect plans and products. Printed June 2013.



Go Further



FORD CREDIT

As part of the Ford family, FORD CREDIT can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding FORD CREDIT, speak to your Ford Dealer or go to www.ford.co.za/buying/ford-credit/home.



| FORD CREDIT

FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.



| FORD PROTECT

Business and Commercial Fleet Customers?

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information
or visit our website www.ford.co.za/buying/fleet
or alternatively email us at fleetsa@ford.com.

Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **KUGA** in perfect working condition.

New vehicle 4yr/120 000km Warranty – Every **KUGA** comes with a 4yr/120 000km Comprehensive Warranty.

Service Plan – The ALL-NEW **KUGA** comes standard with a 4yr/80 000km Service Plan on all EcoBoost derivatives and a 5yr/90 000km Service Plan on all TDCI derivatives, which covers all scheduled servicing except friction materials i.e brake pads and wiper blades.

Corrosion Warranty – Cover lasts for 5yr/unlimited km.

Roadside Assistance – Cover lasts for 3yr/unlimited km for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

New vehicle Extended Warranty – An Extended Warranty may be purchased prior to the expiry of the 4yr/120 000km Warranty, giving owners an extra 2yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford dealer or www.ford.co.za for more info regarding Ford **Protect** plans.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

