

# THE ALL-NEW FIESTA ST



# ALL-NEW FIESTA ST.

Try a hot 134 kW 1.6 EcoBoost turbocharged engine in a stunning 3-door body. Just for kicks, throw in sports suspension, larger brakes, six-speed transmission, enhanced Torque Vectoring Control for outstanding handling – the works. Ford has started something alright. The sensational new **FIESTA ST**.



Turbocharged **1.6l** EcoBoost Engine  
**134kW/240Nm** (290Nm\*) 0-100 in **6.9** secs

\* 290Nm available in limited time Overboost.



## You won't be short of followers.

With an outstanding 134kW and exceptional motorsport-inspired handling, the new **FIESTA ST** is born to lead. Its enhanced Torque vectoring Control system is designed to put power on the road and help you maintain control. While the new ESP system, with three selectable settings, lets you choose precisely the amount of assistance you want the car to provide to match your driving style. For fast, safe, confidence-inspiring fun, nothing else comes close.



## Black rear bumper diffuser.

Stand out from the crowd with this stylish and unique rear bumper diffuser in black.



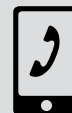
## Get in. Be moved.

Settle into the **FIESTA ST**'s distinctive interior and you feel instantly connected. Recaro sports seats with deep side bolsters hint at the outstanding cornering ability. A leather-trimmed ST steering wheel and gearshift knob with red lettering fall naturally to hand.



### Voice-activated commands with SYNC™.

SYNC™ is an award-winning communications and entertainment system that is fully integrated into the **FIESTA ST**, delivering a comprehensive and easy-to-use system. SYNC™ responds to and recognises up to 150 different voice commands without training and can cope with variations in accents and vocabulary, making it easier to access more content by voice. SYNC™ can also read aloud incoming SMS text messages from compatible mobile phones. It works with a wide variety of digital music players including iPod® and USB flash drives. The system automatically updates phonebook entries, while audio files can be browsed by genre, artist, album, song and playlist using simple voice commands. The USB port also enables the implementation of software upgrades for future enhancements and features.



# Make it yours.

| Choosing the colour for your new **FIESTA ST** is an opportunity to make it just exactly that – yours! |



## FIESTA ST COLOURS



Race Red (Solid)



Solid Blue (Metallic\*)



Panther Black (Metallic\*)



Frozen White (Solid)



Molten Orange (Metallic\*)

\*Metallic body colours are options at extra costs.

## FIESTA ST WHEEL



17" Alloy wheel  
205/40/R17

## FIESTA ST TRIM

Cloth



# ALL-NEW FIESTA ST

## 3-Door

### 1.6 EcoBoost ST

ENGINE		INTERIOR FEATURES	
Engine Type	Inline four cylinder turbo petrol, transverse	Recaro® cloth seats	Std
Engine Capacity (cc)	1596	Driver & Passenger seat manual 6 way adjust (fore/aft, up/down, front/back)	Std
Power (kW @ rpm)	134 @ 5700	Driver & Passenger tipping seat	Std
Torque (Nm @ rpm)	240 @ 1600 - 5000 with 290Nm Time Limited Overboost	Driver & Passenger seat map pocket	Std
Bore & Stroke (mm)	79 x 81.4	Rear seat fold, 60/40 split seat back	Std
Compression Ratio	10.1:1	Driver & Passenger sun visor with small covered vanity mirror and ticket strap	Std
Cylinder head and block	Cast aluminium	3-Spoke leather ST-branded steering wheel with steering wheel controls (audio & cruise control)	Std
Camshaft drive	Timing belt	Cruise control	Std
Crankshaft	Cast iron	Dark Headliner trim	Std
Engine management	Bosch	Front door sill scuff plates with ST logo	Std
Emission level	Euro Stage 5	ST Alloy pedal cappings	Std
Fuel requirement	Unleaded	Floor mats - front and rear	Std
Capless fuel filler neck with petrol mis-fueling inhibitor	Std	Removable rear package tray	Std
Smart Regenerative Charging	Std	Moulded carpet with drivers-side heel protection	Std
TRANSMISSION		Leather gear knob with red lettering	Std
Type	Durashift 6-speed manual	Leather gear shift gaiter	Std
WHEELS		EATC (Electronic Air Temperature Control)	Std
Wheels and Tyres	17" alloy (205/40 R17)	Trip computer: distance to empty, average fuel economy, average speed, outside temperature and instantaneous fuel consumption.	Std
Spare wheel	Steel (125/80/R15)	ICE: IN CAR ENTERTAINMENT	
DDS - Deflation Detection System	Std	SONY audio system; Ford SYNC™; 4.2" TFT screen with 6 speakers; Bluetooth hands-free phone with voice control; steering mounted audio controls; Aux input jack; USB connector unit with iPod functionality and voice control	Std
STEERING		Powerpoint (12V) - front and rear	Std
Electric Power Assisted Steering (EPAS), rack-and-pinion	Std	Theatre dimming (Courtesy light delay)	Std
Turning circle (m)	11.2	Front & rear courtesy lights with front map reading lights	Std
Adjustable steering column - Reach & rake	Std	Load compartment light	Std
PERFORMANCE AND ECONOMY		Driver and passenger footwell lamps	Std
0 - 100 km/h	6.9 sec	LED Ambiente lighting package	Std
50 - 100 km/h	6.4 sec	Glove box illumination	Std
Top speed	220 km/h	Auto dimming rear-view mirror	Std
Fuel Economy - NEDC l/100km (combined cycle)	5.9	EXTERIOR FEATURES	
CO2 Emissions (g/km)	138	Body colour front bumper with: ST front bumper, ST upper grill painted high gloss, ST fog lamp bezel	Std
DIMENSIONS AND CAPACITIES		Body colour rear bumper with: ST bumper, ST diffuser	Std
Length (mm)	3975	Styling kit: Sporty ST spoiler, front bumper skirts, sporty bumper, rocker panel moulding	Std
Width with/without mirrors (mm)	1978/1709	Dual chrome exhaust pipe extension	Std
Height (mm)	1456	Rear parking sensors	Opt
Wheelbase (mm)	2489	Heated, dual power fold mirrors with puddle lamps	Std
Gross Vehicle Mass (GVM. Kg)	1575	Twin chamber, bright reflector headlamps with a chrome bezel	Std
Ground clearance (mm)	237	Halogen projector headlamps	Std
Fuel Tank (l)	42	LED Daytime Running Lights	Std
Luggage Volume - with rear seat up and up to parcel shelf (l)	276	Auto headlamps	Std
Towing Mass	N/A	Follow me home headlamp feature	Std
SAFETY & SECURITY		Front fog lamps	Std
Dual front, side and curtain airbags, and driver knee airbag	Std	Rear fog lamp	Std
Passenger airbag deactivation	Std	Headlamp levelling - manual	Std
Anti-lock Brake System (ABS)	Std	Headlamp on warning buzzer	Std
Electronic Brake-force Distribution (EBD)	Std	Front power windows with driver & passenger one-touch up/down	Std
Electronic Stability Programme (ESP); Hill Launch Assist (HLA) & Emergency Brake Assist (EBA)	Std	Fixed side glass	Std
Centre high-mounted rear brake light	Std	Rain sensitive wipers (front)	Std
Hazards activated on emergency braking	Std	Rear wash/wipe incl reverse gear wipe	Std
Remote central locking	Std	Tinted glass	Std
Smart keyless entry	Std	Heated rear screen	Std
Ford Power Start button	Std		
Ford MyKey	Std		
Thatcham Alarm with volume sensing and perimeter alarm including inclination sensor	Opt		
Engine immobiliser	Std		
Seatbelts with pretensioners / load limiters	Std		
Belt minder - Driver & Passenger	Std		
ISOFIX child seat fixings for rear outboard seats	Std		

**Ford Protect**  
Each ALL-NEW FIESTA ST model comes standard with a 4yr/120 000km Comprehensive Warranty, a 3yr/unlimited km Roadside Assistance plan, a 4yr/60 000km Service Plan and 5yr/unlimited km Corrosion Warranty. Service intervals for the FIESTA ST are every 20 000km

Ford may, subject to all applicable laws, discontinue or change features and other specifications either temporarily or permanently, which changes will be communicated to the Ford Dealer Network.

Options mentioned in specification sheet form part of option packs and cannot be purchased separately.

Consult the vehicle handbook, [www.ford.co.za](http://www.ford.co.za) or your nearest Ford dealer for more information regarding Ford **Protect** plans and products.

## Business and Commercial Fleet Customers?

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information  
or visit our website [www.ford.co.za/buying/fleet](http://www.ford.co.za/buying/fleet)  
or alternatively email us at [fleetsa@ford.com](mailto:fleetsa@ford.com).

### Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **FIESTA ST** in perfect working condition.

**New vehicle 4yr/120 000km Warranty** – Every **FIESTA ST** comes with a 4yr/120 000km Comprehensive Warranty.

**Service Plan** – Every **FIESTA ST** comes standard with a 4yr/60 000km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

**Corrosion Warranty** – Cover lasts for 5yr/unlimited km.

**Roadside Assistance** – Cover lasts for 3yr/unlimited km for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

**New vehicle Extended Warranty** – An Extended Warranty may be purchased prior to the expiry of the 4yr/120 000km Warranty, giving owners an extra 2yr/80 000km of worry-free driving.

Consult the vehicle handbook, Ford dealer or [www.ford.co.za](http://www.ford.co.za) for more info regarding Ford **Protect** plans.



#### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



#### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



#### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



#### Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

